

Best Formula for an Excellent intro to your presentation speech

Do you want people to listen when you are delivering your presentation speech? Do not blame the audience for not paying head to whatever you are saying, there is nothing wrong with the audience. Then what? Why the heck are they not listening to me? Well, the problem lies in your speech. Will you be interested in attentively listening to the same presentation speech being delivered by any other person? No? I thought the same. Make a speech that you would be interested in listening to. To [write my essay](#) on an engaging speech, you have to open your speech with a bang. Either throw a question at the audience or uncover a misconception or throw an unbelievable fact at the audience. You have to find a way to grab the attention of the audience. You should only begin your speech if the people are interested. Otherwise, you won't be able to achieve the purpose of your speech, because the audience won't be listening to you, they will be busy with their phones.



Why killer introduction is so important

The introduction of your speech is the most important part of your speech. No matter how strong arguments you may present in your presentation, it would be of no use if you fail to gain the attention of the audience at the beginning of your presentation. According to research, after listening to the first few sentences of a speech, people make up their minds if they are going to listen to your speech, or not. Therefore, it is compulsory that you grab the attention of your audience in the initial few lines. In addition to grabbing attention, you have to make sure that the audience understands the topic of your presentation. If the audience finds it hard to make sense of what you are saying, they will stop listening to you and will zone themselves out.

How can you write a killer intro?

If you are struggling to compose a killer introduction for your **presentation speech**, if no one is listening to your speeches, here are five easy steps to write a killer introduction that everyone would love to listen attentively:

Gain the attention of your audience

It is easy to say but very hard to be done. However, it is not impossible, no matter how difficult and stubborn the audience is, you can always find a way to get their attention and get them to listen to you attentively. To that, you have to first get familiar with your audience. You should know their interests and their values. They won't listen to you because you are speaking to them. They would only listen if they find what you are saying interesting. You can only provide what the audience is interested in if you know them and their interests and values. You can captivate their attention by asking a question that gets them thinking and pondering. You can crack a joke, if you get them to laugh, they will surely listen to your presentation.

State the purpose of your speech

Another important element of a good and engaging speech is that they inform the audience about the purpose of their speech. You do not want to sit in the hall wondering what is the purpose of your speech. Would you ever like to hear a speech that you do not know what it is about? Of course not, you will be daydreaming throughout the speech. Therefore, if you do not want the audience to daydream during your speech, you should clearly inform them about the purpose of their speech, so that they could easily follow what you are saying.

Establish credibility

People only want to listen to those who have a command on the subject. If you have informed the audience about the purpose of your speech, they would only listen to you if they perceive that you are a credible person on the subject under discussion. To establish your credibility, you have to show that you know about different perspectives and completely understand the topic. You have to show that you are not only competent and well-informed but also trustworthy. If the audience even felt for a moment that you are lying they would completely stop listening to you. If you are quoting some unbelievable facts, you should make sure that you are citing a good [essay writing service](#) as a credible source.

Provide reasons to listen

If you want to establish a good connection with your audience and you want them to listen to your speech attentively, you must give them reasons to listen. You should not just assume that the audience will make their own connection with the material of your speech and they will identify the applications and practical uses of your material. You should tell the audience how your information is useful to them and how they can practically implement that information in their real life. If the audience finds your speech useful, they would attentively listen to your speech.

Give an overview of the main ideas

At the end of your introduction, the audience must get an idea of where the speech is headed and what they can expect in the coming speech. Therefore, it is necessary that you briefly discuss all the three, four, or five major points that you are planning to discuss in your speech. This preview of your whole speech would give the audience an idea that you are an organized orator. This will also help your audience to keep track of your speech if they lose attention for a moment.